WATER MANAGEMENT & CONSERVATION PLAN

(Please read the reference at end of document for more information on each section)

Name of Water Utility/Company

A. Background Information
   A description of the water utility or company and its service area. General policies and goals of the water utility should be defined and explained. A description might include a history of the utility or company and mention of water development and management accomplishments. A map of the service area could also be included.
B. Existing Resources

This section includes an inventory of current water sources and infrastructure controlled by the water utility or company. Include water right information, hydrologic data, and a description of the physical facilities.

This section includes the historical patterns of water delivery and use by the water utility. Future water needs and infrastructure requirements based on growth projections should be identified. Comparison of current water supplies and future projections will reveal if and when additional supplies will be needed. List past water conservation measures as well as opportunities for improving the efficiency of water use. Indicate any opportunities to coordinate with other companies to develop and implement management conservation measures. List short and long term goals for efficient water use. Identify potential use of any water gained from reductions in use due to the implementation of the water conservation plan. The current and possible future water rates should be discussed in detail.
D. Identification of Alternatives to Meet Future Water Needs

Strategies to meet future demands beyond the limits of existing supplies or infrastructure should be identified. These strategies should include conservation alternatives as well as traditional water development plans. Economics and environmental impacts of the alternatives, including infrastructure requirements, should be determined and evaluated.
E. Evaluation and Selection of Alternatives

The alternatives investigated should be evaluated and prioritized to meet future demands. Reaction to the various alternatives from the public (or stockholder) can help guide the water utility or company in the selection and prioritization of alternatives to implement. The public should be involved in all phases of the process.
F. Periodic Evaluation

The Water Management and Conservation Plan should be reviewed and updated periodically by the water utility or company to reflect new data and trends and gauge performance and progress.
G.  Associated Plans - Emergency Response Plan

As part of the WMC plan, short term emergency water measures may be included to deal with drought, contamination, or flooding that may temporarily affect water supplies. A good emergency response plan will identify these problems and provide for contingencies to meet the “short term emergency” needs. Plans should identify events that activate the emergency plans.
Certification of Adoption

We, ________________________________________, hereby certify that the attached Water Management and Conservation Plan has been established and adopted by our city council, board of directors, or stockholders on __________________, _____.

________________________________     __________________     _______________
Name                                                       Title                                       Date
REFERENCE SECTION

A. Background Information
   A short, descriptive narrative of the water utility or company and its service area is needed. General policies and goals of the water utility should be defined and explained. A narrative might include a history of the utility or company and mention of recent water management accomplishments.

B. Existing Resources
   This section should include an inventory of current water sources controlled either through water rights or contractual agreements by the water utility or company. Hydrologic data and analysis to support the quantification of firm yields, as well as the frequency and magnitude of shortages of supply, could be included as part of the documentation. This data describes the water supply with which a water utility or company has to respond to current and future demands.

   Current infrastructure should be considered as part of the existing resource inventory.

C. Current Water Use and Determination of Future Requirements
   This section would include the historical patterns of water delivery and use by customers of the water utility. Future water needs based on economic and population growth projections should be identified. A time frame for future projections is needed. The water utility or company should remember that the lead time for development of future supplies can be as significant for conservation methods as it is to develop new supplies.

   Comparison of current water supplies and future projections will reveal if and when additional supplies will be needed. Infrastructure requirements such as conveyance, treatment, and distribution systems for future needs should also be determined as part of this process.

D. Identification of Alternatives to Meet Future Water Needs
   Strategies to meet future demands beyond the limits of existing supplies or infrastructure should be identified. These strategies should include conservation alternatives as well as traditional water development plans. Economics and environmental impacts of the alternatives, including infrastructure requirements, should be determined and evaluated.

E. Evaluation and Selection of Alternatives
   The various alternatives investigated should be evaluated and prioritized to meet future demands. Reaction to the various alternatives by the public, or stockholder in the case of private water and irrigation companies, can help guide the water utility or company in the final selection and prioritization of alternatives to implement. Public or stockholder perception of the water management and conservation plan development process will, in large part, determine the limits of implementation. The public should be involved in all phases of the process. This approach, while more difficult and time consuming, will provide a broader base of support for a final WMC plan.

F. Periodic Evaluation
   The WMC plan should be reviewed and updated periodically by the water utility or company to reflect new data and trends and gauge performance and progress. This effort will ensure efficiency and timeliness of the plan.

G. Associated Plans - Emergency Response Plan
   As part of the WMC plan, short term emergency water measures may be included to deal with drought, contamination, or flooding that may temporarily affect water supplies. A good emergency response plan will identify these problems and provide for contingencies to meet the short term emergency needs. Plans should identify events that activate emergency plans.