

GRANT APPLICATION PRIMER

GRANT BACKGROUND

The Division of Water Resources supports communities who wish to improve water education and outreach. The division is offering grants that cover up to 50% of the costs for better water billing and communication methods. Applications are open to water providers between **December 2, 2024** and **January 31, 2025**.

This funding is available to water providers in Utah who:

- Need to offer detailed water use information to their customers, helping to reduce outdoor water use and optimize irrigation efficiency
- Are dedicated to developing clear and understandable water bills by providing tools to help users track and recognize their water usage
- Want to implement strategies to notify customers of potential leaks using advanced monitoring tools
- Wish to implement direct communication strategies like text messaging, emails and alerts to deliver personalized water use information, conservation tips and important updates

This funding can assist cities in hiring service providers and companies that offer these or similar services. The funding is available as reimbursement for completed work, and the division must receive an invoice for payment to be issued. The cost share is not available as a lump sum to procure services.

Funding and reporting rules are as follows:

- Maximum funding is limited to a 50/50 cost-share
 - Annual reporting and tracking is required
 - Tracking includes comparison with baseline data
 - A mandatory final report must include a summary of program effectiveness and lessons learned, including changes in water use
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APPLICATION AND PROPOSAL

The application has a series of questions including:

- Whether the project has an outdoor irrigation component
- Water loss or leak estimate for the system
- The number of metered connections for both drinking water and secondary irrigation
- The number of unmetered connections for drinking water and secondary irrigation and those metered by 2030

In addition to the application, each applicant must submit a proposal that includes:

- A detailed budget and implementation timeline
 - Plans for the implementation of water-use reduction strategies
 - How the water provider will improve communication methods with customers about water use
 - How the water provider intends to collect and report data on customer contact information, including the number of water users for whom they have text and email contact details
 - If a portal is available, the rate of user engagement
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For more information or help, please visit:
ConserveWater.utah.gov/transparent-water-billing

or contact:
Josh Zimmerman
JoshZimmerman@utah.gov